

TV
SERIES
CONCEPT

FESTIVAL MAKERS

**CRAFTING THE WORLD'S MOST UNIQUE CELEBRATIONS
A JOURNEY INTO THE ART OF CREATING HAPPINESS.**



Overview

Festival Makers is a documentary series that delves into the creation of the world's most original and unconventional festivals.

Each episode offers an intimate look at the visionaries, crews, and culture creators behind immersive, one-of-a-kind festival experiences, highlighting the emotional and cultural impact these events have on communities worldwide.





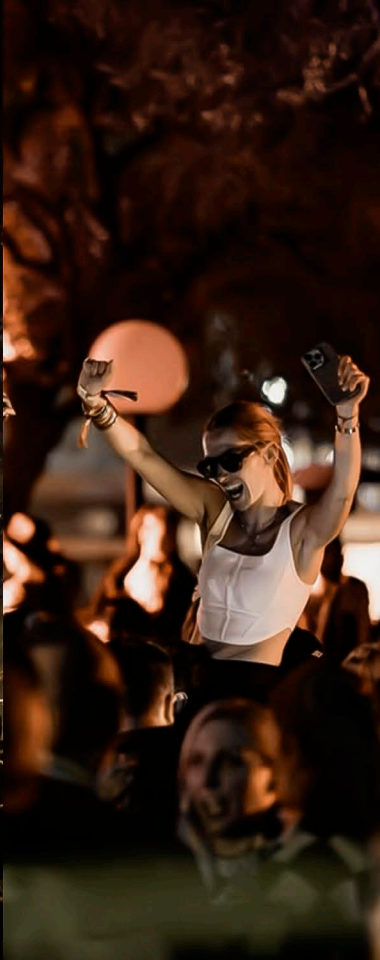
Format

- Genre: Documentary / Cultural Exploration
 - Episode Length: 45–60 minutes
 - Seasons: Multiple (initially 2 seasons of 10 episodes each)
 - Distribution: Streaming platforms (e.g., Netflix, Hulu), broadcast networks

Key Features

- **Intimate Interviews:** Conversations with festival organizers, artists, builders, and attendees.
- **Behind-the-Scenes Footage:** Exclusive looks at the planning, challenges, and execution of festival operations.
- **Cultural Insights:** Exploration of the cultural significance and impact of each festival.
- **Visual Storytelling:** High-quality cinematography capturing the essence and atmosphere of each event.
- **Innovative Problem-Solving:** Highlighting unique challenges and creative solutions in festival production.





Current Stage

- We have completed filming our pilot episode, which spotlights the innovative Thrill City by RASA festival at Six Flags Magic Mountain in Valencia, California. The episode is currently in post-production.
- At this stage, we are preparing to pitch the Festival Makers series to a global network of festival organizers and streaming platforms. Our goal is to collaborate with events that celebrate creativity, community, and cultural impact. To support this, we are building relationships with festival organizers for access and promotional support, and engaging with social media communities to cultivate an early audience.



Season 1: Global Rhythms

- Thrill City by RASA – Valencia, California, USA groundbreaking night festival inside Six Flags Magic Mountain, blending roller coasters, electronic music, and immersive art installations.
- Lighting in a Bottle – Buena Vista Lake, California, USA annual music festival promoting sustainability, social cohesion, and creative expression through music performances, art installations, workshops, and more.
- Yoon Fest – Pine Valley, California, USA premier underground music festival nestled in the forests near San Diego, featuring house, techno, and electro music, along with interactive art installations and wellness activities.
- Boom Festival – Idanha-a-Nova, Portugal biennial transformational festival celebrating psychedelic culture, sustainability, and arts.
- Lake of Stars Festival – Lake Malawi, Malawi annual three-day international festival held on the shores of Lake Malawi, showcasing African and European musical acts.
- Sónar Festival – Barcelona, Spain festival dedicated to music, creativity, and technology, combining experimental and mainstream electronic music with a focus on innovation.
- Underwater Music Festival – Florida Keys, USA unique festival where musicians perform underwater to promote coral reef preservation, offering an ethereal experience for divers and snorkelers.
- Up Helly Aa – Lerwick, Shetland Islands, Scotland fiery Viking-themed festival featuring torch-lit processions and the burning of a Viking longship, celebrating Shetland's Norse heritage.
- La Tomatina – Buñol, Spain massive tomato fight festival where participants throw overripe tomatoes at each other in the streets, creating a fun and messy spectacle.
- Haro Wine Festival – La Rioja, Spain wine battle festival where participants drench each other in red wine, celebrating the region's rich wine-making tradition.



Season 2: Cultural Kaleidoscope

- Symbiosis Gathering – Various Locations, USA expressive arts, music, and community event based on transformational development, notable for its international festival collaborations and lack of corporate sponsorship.
- Multitudes Festival – London, UK interdisciplinary festival blending classical music with theatre, dance, poetry, and visual arts, aiming to attract broader and younger audiences through immersive, socially engaging contexts.
- Noisefest – Ljubljana, Slovenia annual experimental noise music festival focusing on DIY ethics and independent music culture, featuring artists from various countries and promoting experimental arts.
- Tetela del Volcán Easter Festival – Tetela del Volcán, Mexico 350-year-old Easter celebration featuring participants dressed as Roman soldiers with elaborate caterpillar-like hats, blending Catholic and Indigenous traditions.
- Frozen Dead Guy Days – Nederland, Colorado, USA quirky festival celebrating a cryogenically frozen man, featuring coffin races, frozen T-shirt contests, and parades of hearses.
- Blackawton International Festival of Wormcharming – Blackawton, England unique competition where participants attempt to charm worms out of the ground using various techniques, celebrating the town's quirky tradition.
- Baby Jumping Festival – Castrillo de Murcia, Spain unusual Spanish festival where men dressed as devils leap over babies lying on mattresses, believed to cleanse the infants of sin.
- Battle of the Oranges – Ivrea, Italy historic festival where participants engage in a massive orange-throwing battle, commemorating a local rebellion against tyranny.
- Boryeong Mud Festival – Boryeong, South Korea festival where attendees engage in mud wrestling, mud sliding, and other muddy activities, promoting the benefits of mineral-rich mud.
- Lopburi Monkey Banquet – Lopburi, Thailand annual event where locals prepare a feast for the town's monkey population, attracting tourists and celebrating the harmonious coexistence with the animals.



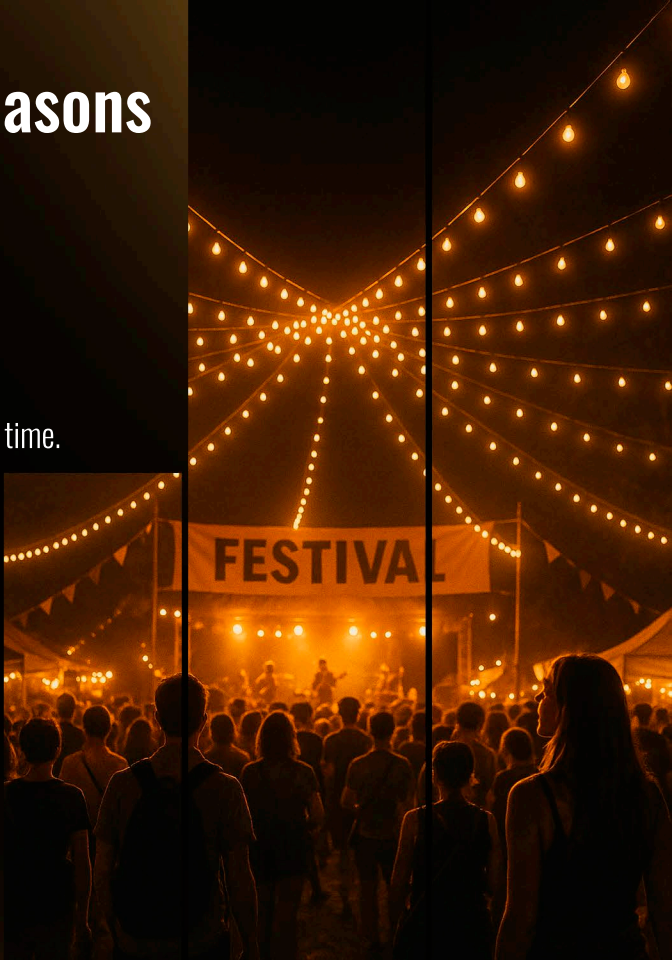
Expanding Beyond 2 Seasons

Pros:

- **Global Diversity:**
Including more festivals from different regions can showcase a broader cultural spectrum.
- **Extended Engagement:**
A longer series can build a dedicated viewer base over time.

Cons:

- **Logistical Challenges:**
Managing international shoots requires careful planning and budgeting.
- **Content Freshness:**
Ensuring each episode offers unique insights to maintain viewer interest.







Why It Works

With growing demand for experiential travel, alternative culture, and authentic storytelling, Festival Makers taps into a global appetite for meaning and connection. Unlike shows focused on celebrities or mainstream events, this series offers freshness, accessibility, and soul — ideal for networks and streaming

This isn't just about music — it's about the art of building temporary utopias

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Join us to create the most-watched festival documentary in history.